

CELLUPRESS



10 years of research have led to the sustainable material Cellupress, mainly composed of plant fibers. Cellupress can, exactly like plastic, shape three-dimensionally which allows for greater flexibility in design. Cellupress consists of wood plus an artificial material that can vary depending on what kind of structure and expression is desired in the finished product.

During development of Cellupress, the chair "Imprint" was manufactured. The chair is designed by John Foersom and Peter Hiort-Lorentzen, and the material used consists of 95% wood and 5% polyethylene from recycled Japanese coca cola bottles.